

2018-1-PL01-KA204-050659



Co-funded by the  
Erasmus+ Programme  
of the European Union



**eLILY**

**eHEALTH LITERACY LEARNING SKILLS AMONG CARERS OF  
OLDER PEOPLE AND PEOPLE WITH DEMENTIA**



# 1° REPORT OF DISSEMINATION

**Cyprus, 16 – 17 May 2019**

 <https://elily.eu>

# DISSEMINATION AIMS:

---

- Project promotion, visibility and sustainability
- To ensure that the project products are widely known and widely used
- To maximise the impact of the activities undertaken within the project
- To guarantee sustainability of the project results after the end of the project
- **To reach at least 1500 stakeholders**

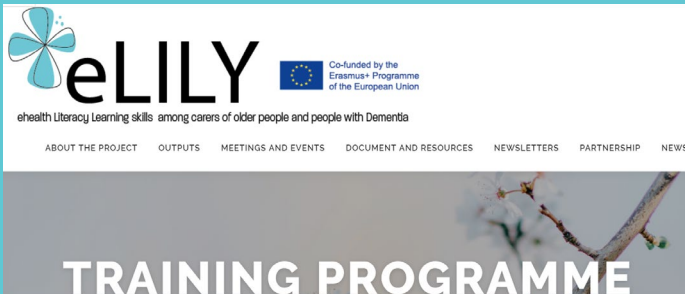


Co-funded by the  
Erasmus+ Programme  
of the European Union



# WEBSITE

[www.elily.eu](http://www.elily.eu)



## DESIGN

- 7 sections: *ABOUT THE PROJECT, OUTPUTS, MEETINGS AND EVENTS, DOCUMENT AND RESOURCES, NEWSLETTERS, PARTNERSHIP, NEWS*

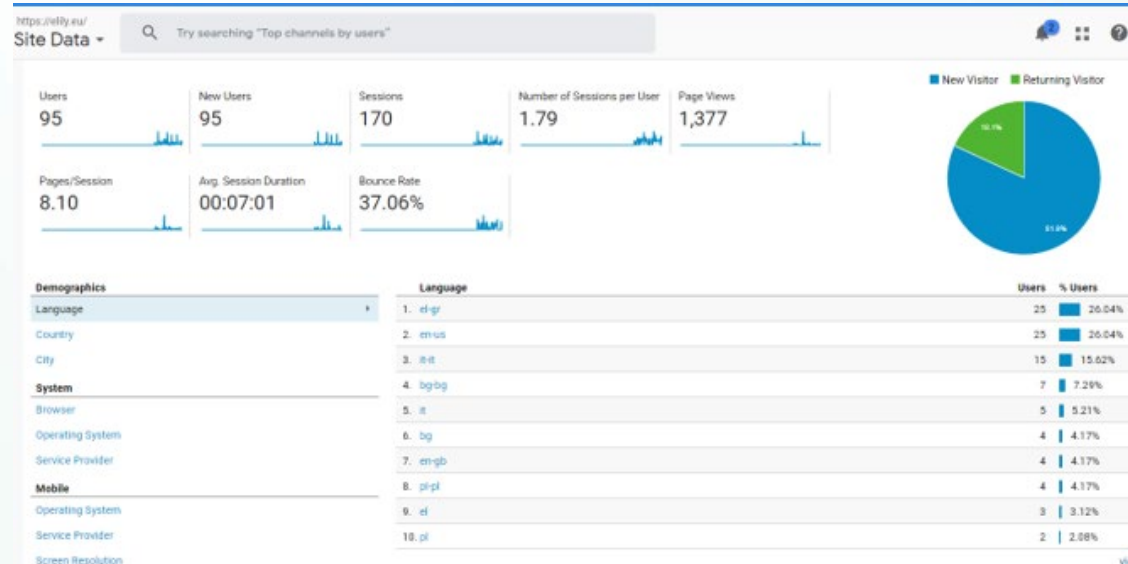
- 5 languages

## NEWS

- 2 since the beginning of the project

## VISITORS

- 95 visitors

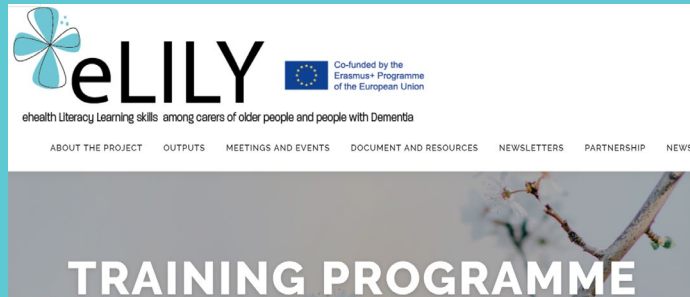


# WEBSITE

[www.elily.eu](http://www.elily.eu)

- Partners have to create a specific section dedicated to eLILY project in their website, including the link of the project:

- BULGARY
- CYPRUS
- GREECE
- ITALY
- POLAND



# NEWSLETTER

*A total of 3*

## 1<sup>st</sup> NEWSLETTER

Kickoff meeting,  
activities already done,  
presentation of project  
and website, survey  
results

English  
Greek  
Italian  
Polish  
Bulgarian

**-TO AGREE ON  
THE CONTENTS**

**- TO AGREE ON  
DEADLINE FOR  
TRANSLATIONS**



Co-funded by the  
Erasmus+ Programme  
of the European Union



# PRESS RELEASE

*a total of 2*

## 1<sup>st</sup> PRESS RELEASE

Kickoff meeting  
and presentation  
of the project

English  
Greek  
Italian  
**Polish**  
Bulgarian

**ARE ONLINE:**

**<https://elily.eu/en/document-and-resources/>**



Co-funded by the  
Erasmus+ Programme  
of the European Union



# FLYER

To be translated in all partner languages

## THE PARTNERS

### SZCZECINSKA SZKOLA WYZSZA COLLEGIUM

**BALTICUM** (Coordinator) | Poland  
Founded in 2000 is continuously ranked as one of the best private universities in northern Poland. School authorities have managed to build an institution that gives its students a solid education and thus a great start to their professional life.  
🌐 [www.cb.szczecin.pl](http://www.cb.szczecin.pl)

**CYPRUS UNIVERSITY OF TECHNOLOGY** | Cyprus  
The Cyprus University of Technology was founded in Limassol in 2003. Through its departments, promotes University cooperation with local industry and the economic sector in order to participate in the national effort to innovate and constantly improve products and services.  
🌐 [www.cut.ac.cy](http://www.cut.ac.cy)

**ANZIANI E NON SOLO S.C.S** | Italy  
Anziani e Non Solo is a non-profit organization working since 2004 in the field of social innovation, with a specific focus on management of projects and realization of services and products in the field of welfare and social inclusion.  
🌐 [www.anzianienonsolo.it](http://www.anzianienonsolo.it)

**ALZHEIMER BULGARIA ASSOCIATION** | Bulgaria  
Is a non-governmental voluntary organization in community interest, established in 2003. It unites the efforts of families and professionals to improve the quality of life of people affected by dementia. The organization provides practical services and support for people with dementia and their caregivers throughout the country.  
🌐 [www.alzheimer-bg.org](http://www.alzheimer-bg.org)

**ATHENS ASSOCIATION OF ALZHEIMER'S DISEASE & RELATED DISORDERS AAARD** | Greece  
Athens Association of Alzheimer's Disease and Related Disorders is a non-profit organization founded in 2002 by carers of people with dementia and health care professionals interested in Alzheimer's Disease (AD). It aims at promoting awareness, care and support for everyone.  
🌐 [www.alzheimerathens.gr](http://www.alzheimerathens.gr)



E-health literacy is a priority for the European Union.

Health Literacy has been defined as the cognitive and social skills which determine the motivation and ability of individuals to gain access, to understand and use information. It is, therefore, extremely important to promote the people access to health information and their capacity to use it effectively.

Limited research has been done on the internet use and the level of health and ehealth literacy of carers of frail older people and people with dementia providing usually confusing results.

e-Lily project aims to train caregivers of people with dementia on the use of the Internet, providing skills and knowledge to help them to search and understand medical information and support.

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Co-funded by the  
Erasmus+ Programme  
of the European Union  
2018-1-PL01-KA204-050659

## eLILY eHEALTH LITERACY LEARNING SKILLS AMONG CARERS OF OLDER PEOPLE AND PEOPLE WITH DEMENTIA



A BLENDED TRAINING PROGRAMME FOR CARERS  
OF FRAIL OLDER PEOPLE AND PEOPLE WITH DEMENTIA

<https://elily.eu>

- BULGARY
- CYPRUS
- GREECE
- ITALY
- POLAND



Co-funded by the  
Erasmus+ Programme  
of the European Union



# SOCIAL NETWORKS

## PARTNERS' SOCIAL MEDIA

- Main social used is Facebook
- *#ELILYproject*



Co-funded by the  
Erasmus+ Programme  
of the European Union





# EVENTS / MEETINGS

- All partners have to participate in conferences, face-to-face meetings and events in order to gather relevant stakeholders, promote exchange and sharing of practices and ultimately to make sure the main project outcomes are known and locally disseminated:
  - **Poland 13/12/2018:** presentation of the project during the IT conference to a high school students
  - **Cyprus, 7/2/2019:** presentation of the project to a PHD students course
  - **Others ?**



Co-funded by the  
Erasmus+ Programme  
of the European Union



# CONCLUSIONS:

---

**About 5000 persons** could have been potentially reached through these type of dissemination activities



# NEXT STEPS

- **ALL PARTNERS WILL HAVE TO:**
  - *Continue to disseminate project website, press release, newsletter, events through their own social media and mailing list*
  - *Distribute project leaflets in every related event*
  - *Continue to use the **#ELILYproject***
  - *Use the dedicated word and PPT template for the eLILY activities and events*
  - *Continue to update the **dissemination register (events, piloting, meetings, etc.)***
- **M13-M17 | 2ND NEWSLETTER – piloting results**



Co-funded by the  
Erasmus+ Programme  
of the European Union





# THANK YOU FOR YOUR ATTENTION!

Contacts for communication and dissemination:  
Rita Seneca – [ritaseneca@gmail.com](mailto:ritaseneca@gmail.com)

This presentation related to the Project made by the beneficiaries jointly or individually in any form and using any means, shall indicate that it reflects only the author's view and that the National Agency and the European Commission are not responsible for any use that may be made of the information it contains